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| Montreal, Canada [GitHub](https://github.com/krishnavalliappan) | [LinkedIn](https://www.linkedin.com/in/krishnavalliappan) | Krishnakumar Valliappan Insights Analyst | +1 (514) 980 6433  [Krishnavalliappan02@gmail.com](mailto:Krishnavalliappan02@gmail.com) |

def Krishnakumar ():

passion = 'Data Analysis & Visualization'

journey = 'From Engineering to Data Analyst'

return dataVisualization, dataPipelinesBuilder, efficientProblemSolver

**Recruitment Team 23-Jul-2024**

Consumer Cellular, Inc.

NAMER

**Job Application for Insights Analyst**

Hi Hiring Team,

## About Me

I’m thrilled to apply for the Insights Analyst at Consumer Cellular, Inc., where I aim to make a significant impact. My passion for data analytics stems from a fascination with how data, coupled with mathematical precision, can drive profitable decisions. This enthusiasm has guided my career path, leading me to acquire over three years of diverse experience in the field. As highlighted in my resume, my journey through various roles has not only sharpened my analytical skills but also bolstered my abilities in data visualization, collaboration across different teams.

## Why Consumer Cellular, Inc.?

Consumer Cellular's mission to provide affordable and accessible cellular service, especially to those 50+, deeply resonates with me. The company's commitment to exceptional customer service, as evidenced by its numerous J.D. Power awards, and its innovative approach in the telecommunications industry are truly inspiring. I am particularly drawn to Consumer Cellular's collaborative and supportive work environment, which aligns with my career aspirations of working in a dynamic and growth-oriented company. The opportunity to contribute to a company that values customer experience and continuous improvement excites me, and I am eager to be part of Consumer Cellular's journey in delivering top-notch wireless services.

## Why Me?

With over two years of experience as a Data Analyst, I bring a strong background in data analysis, machine learning, and data visualization, which are crucial for the Insights Analyst role at Consumer Cellular. My achievements include developing predictive models that improved sales projections by 15% and enhancing data processing efficiency by 40% through custom Python scripts. My proficiency in tools like Power BI and AWS, combined with my ability to translate data into actionable insights, aligns perfectly with Consumer Cellular's needs. I am passionate about leveraging data to drive business decisions and am excited about the opportunity to contribute to Consumer Cellular's success. I look forward to discussing how I can add value, hopefully before perfecting my homemade pizza recipe!

Sincerely,

Krishnakumar Valliappan